



Mythikos Mommy Fact Sheet

Founded

2009 in Burke, VA by Charlotte E. Avery.

Description

Mythikos is the Greek word for “fabulous”. Mythikos Mommy, LLC is a company designed to provide a platform for women to be honest about the triumphs, trials, tears, and truths of motherhood. Our mantra is, “No matter what happens today, I WILL stay FABULOUS through Motherhood.”

Mission Statement

Our goal is to empower all women to be the best, most fabulous moms they can be inside and out.

Leadership

Charlotte E. Avery, Founder and Chief Executive Officer

Guiding Principles

- ☞ We believe that God and family must always come first. This is not an option.
- ☞ We understand and promote the value of making time for yourself, in order to serve your family better.
- ☞ We encourage being your best self at all times.
- ☞ We promote good health – spiritually, mentally, socially, and physically.
- ☞ We believe in maintaining a good balance between work and fun!

Products

Books: No One Ever Told Me.... Witty, Practical, and Spiritual Truths about Motherhood

Merchandise: T-shirts, hats, messenger bags, book marks, pens

Website

www.mythikosmommy.com

Partnerships

Mythikos Mommy is a proud partner of:

- ☞ MAHN Healthcare: A portion of all proceeds are donated to MAHN Healthcare for Programmatic Development in Prevention of mother-child transmission (MTCT) of the Human Immunodeficiency Virus (HIV).
- ☞ The Duffy House: We lend charitable aid to the Duffy house in their efforts to provide a safe haven for women and children who are victims of domestic violence.

Social Responsibility

Mythikos Mommy is committed to partnering with organizations that help make the lives of women, especially moms, better. We believe that in order to help moms be dynamic and fabulous individuals, we must support and advocate for one another.